

# Massachusetts Credit Unions



*Creating Cooperative Power*



Since the launch of The Massachusetts Coalition for the Homeless' (Coalition) A Bed for Every Child, more than 9,000 children within the Commonwealth have received a new bed of their own! The positive impact on their health, well-being and education has been tremendous. They wake up happy from a comfortable good night's rest, no longer go to school tired and can focus better on their studies. As the Coalition's charitable partners, Massachusetts Credit Unions have been generous supporters of A Bed for Every Child and have helped to expand the initiative throughout the state.

As much as funding for beds is important, so are the special touches that make a bed comfy and cozy; the pillow, blanket, teddy bear and a good book to read.

Once again, the Massachusetts Social Responsibility Committee is promoting the *Gift of Warmth – Blanket, Clothing and Pajama Drive*. Working collaboratively through the Coalition or a local community agency, your credit union can make a difference by participating in the *Gift of Warmth Drive* through the Massachusetts Social Responsibility Committee during the month of February. Since 2011, Massachusetts Credit Unions have donated more than 9,100 blankets and thousands of warm clothing items including pajamas for many in need throughout the state.

Please consider participating by donating new blankets, and/or clothing, pajamas that will provide comfort and warmth for a child who receives a bed.

#### **Ways to Give:**

- **Option 1:** You can give a monetary donation to A Bed for Every Child through the CCUA's online portal, <https://www.abedforeverychild.org/ccua> and the Coalition will use the donation to purchase blankets, clothing or pajamas.
- **Option 2:** You can order blankets, clothing or pajamas and have them delivered to A Bed for Every Child, c/o MA Coalition for the Homeless by mailing to: 73 Buffum Street, Lynn, MA 01902.
- **Option 3:** If you choose to work with a local agency within your community, distribution of items will be the credit union's responsibility.

Please return the enclosed *Gift of Warmth Drive* project registration form and indicate your preference by January 28 by email, [dbevilacqua@ccua.org](mailto:dbevilacqua@ccua.org) or fax (508) 229-5616.

*The Committee is moving ahead with the Massachusetts Credit Unions on the next journey to \$3 Million for A Bed for Every Child.*

If you have any questions, please contact me at (508) 229-5616 or by email.

Sincerely,

*Donna M. Bevilacqua*

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Director, Communications & Community Relations